

## Iowa's Goals for Sexual Violence Prevention 2009-2017

### *Reducing the Incidence of Sexual Violence in Iowa*

**GOAL 1:** Reduce first-time perpetration of sexual violence in Iowa by providing comprehensive community sexual violence prevention programming in at least 20 Iowa communities to youth aged 9-17 and college freshmen in the first 6 weeks of school.

Who/What	will change HOW (by how much)	By When	How will we know
Iowa youth aged 9-17 in communities receiving SVP funds.	Will report 10% fewer experiences of bullying or forced sexual experiences.	December 2017	Data from Iowa Youth Survey (bullying questions) Data from Youth Risk Behavior Survey (SV question)
College freshmen at Regents Institutions in the first 6 weeks of school	Will report 15% fewer experiences of sexual violence or alcohol-facilitated rapes.	December 2017	Reports from Regents Institutions.

**GOAL 2:** Community athletics programs for youth will introduce bystander intervention and other prevention strategies targeting young men into their programming.

Who/What	will change HOW (by how much)	By When	How will we know
Community SVP programs	Will offer training and educational resources to coaches on model bystander intervention strategies in at least two community settings.	October 2015	# of training sessions conducted # of athletic programs reporting adoption of programming.

**GOAL 3:** Youth identifying as GLBTQ will report decreased incidents of sexual harassment and an increase in supports available to them through schools and community-based organizations.

Who/What	will change HOW (by how much)	By When	How will we know
Youth in Iowa identifying as GLBTQ	Report 10% fewer incidents of sexual harassment.	December 2017	Reports to the GLBTQ Task Force in Schools.
Youth in Iowa identifying as GLBTQ	Identify an increase in support available from school or community-based organizations.	December 2015	Calls to community SV Service programs/hotlines, or GLBTQ Task Force in Schools.

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***Increasing Prevention System Capacity***

**GOAL 1:** Engage other youth serving organizations and community anti-violence groups in prevention work at the state and local level.

<b>Who/What</b>	<b>will change HOW (by how much)</b>	<b>By When</b>	<b>How will we know</b>
IowaCASA, IDPH & members of the SVPPC	Increase by 20% the number of youth serving and culturally specific organizations that are part of the statewide implementation group.	November 2011	The MOU's of new members.
IowaCASA and IDPH	Host a presentation or symposium on prevention that highlights the intersection of SV with other forms of youth risk behaviors.	November 2013	Completion of symposium and list of attendees.
The state SVPPC/Implementation Committee	Expand the number of collaborative projects by two that are directed toward SVP/IPV prevention.	June 2015	Grant applications, program proposals.

**GOAL 2:** Expand the capacity of Iowa's community SVP specialists to develop, implement and evaluate primary prevention programming for sexual violence.

<b>Who/What</b>	<b>will change HOW (by how much)</b>	<b>By When</b>	<b>How will we know</b>
IowaCASA, IDPH, and UI College of Public Health	Increase knowledge and skills of community RPE Prevention Specialists to develop community assessments, logic models, and SVP plans by 50%.	October 2011	Pre- and post test results; Contents of subcontractor applications
Community SV Prevention Specialists	Increase use of the "9 principles of effective prevention programs" by 50%.	November 2012	Content of local prevention plans and grant applications
IowaCASA/Community SV Prevention Specialists	Increase in the use of outcome evaluation measures for local programming by 50%.	November 2015	Inclusion of outcome measures in work plans; Summary of results

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**GOAL 3:** Increase the involvement of men's anti-violence organizations in Iowa's sexual violence prevention work.

Who/What	will change HOW (by how much)	By When	How will we know
IowaCASA	Will survey men's organizations and community programs to identify prevention strategies and key partners	October 2010	Summary of groups, contacts, and activities.
IDPH/IowaCASA	Will invite representatives to join state planning/implementation group.	January 2011	MOU for participation
Men's anti-violence organizations	Will participate in statewide prevention meetings 4 times/year, and contribute to special projects	November 2011	Representation on state and local prevention teams.

**GOAL 4:** Expand the UNI College of Education to offer a specialty in gender violence by creating a certificate program for educators and school administrators.

Who/What	will change HOW (by how much)	By When	How will we know
UNI – Campus Grant staff and University collaborators, Dept. of Education, IDPH	Will develop a curriculum to include several courses related to gender violence prevention in schools.	December 2011	Curriculum completed.
IDPH, IowaCASA, Board of Regents, Dept. of Education, Sex Offender Research Council	Will advocate for bystander intervention activities as part of formal teacher/administrator training programs.	December 2013	Position paper developed; Policy support statements received
UNI – College of Education	Expand gender studies curriculum to include skills in bystander intervention.	June 2015	There will be a certificate program for all teachers and school administration grads.

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### *Data & Surveillance*

**GOAL 1:** Improve the usefulness of Iowa's surveillance data on sexual violence.

<b>Who/What</b>	<b>will change HOW (by how much)</b>	<b>By When</b>	<b>How will we know</b>
IDPH	will develop a profile of sexual violence and its risk and protective factors, using data from state and national sources.	Annually, beginning 1/1/10.	Profile will be distributed to local partners and posted on the IDPH website.
IDPH and IowaCASA	will develop a set of common definitions for sexual violence prevention programs and measures.	February 2010	Definitions posted to IDPH website and distributed to subcontractors.
IDPH & IowaCASA	will increase the knowledge of community prevention specialists by 25% about selection of indicators and measures for the activities they include in their local plan(s).	October 2010	Pre- and post- training assessments.

**GOAL 2:** Use the identified data source(s) to inform and improve our prevention strategies.

<b>Who/What</b>	<b>will change HOW (by how much)</b>	<b>By When</b>	<b>How will we know</b>
IDPH & IowaCASA	will review data on sexual violence risk and protective factors to select indicators that can be used by local programs.	June 2010	Recommended indicators will be distributed.
IowaCASA	Will increase the number of programs that report outcome data on their prevention programming by 25%.	November 2010	Results will be reported in the bi-annual contract report submitted to IDPH.
IDPH & UI CPH/IPRC	Will complete a report on the costs of sexual violence in Iowa (modeled after the MN report).	October 2010	Report completed and distributed.

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***Partnership Development***

**GOAL 1:** Expand prevention partnerships among organizations that support our shared vision, “Iowans and communities take action to prevent sexual violence.”

<b>Who/What</b>	<b>will change HOW (by how much)</b>	<b>By When</b>	<b>How will we know</b>
IDPH	Increase participation on shared prevention initiatives with the Iowa Depts. of Education, Human Rights, Human Services, Board of Regents and other bureaus in Public Health.	November 2013	# of collaborative grants or projects acquired. # of plans or programs that increase activity related to SVP.
IowaCASA	Increase the number of local prevention partners that collaborate with sexual violence prevention subcontractors.	November 2012	# and type of partnerships as reported in annual grant application.
J.E.L., S.I.Y.A.C., and other youth-led anti-violence organizations	Support the development of a youth-led campaign to engage young people in bystander intervention to prevent first-time perpetration & victimization of SV.	April 2014	Advisory group established; Campaign developed

**GOAL 2:** Increase the involvement of men’s organizations in statewide planning and implementation efforts for sexual violence prevention programming.

<b>Who/What</b>	<b>will change HOW (by how much)</b>	<b>By When</b>	<b>How will we know</b>
IDPH, IowaCASA, members of the Iowa SVPPC	Identify and recruit at least three more organizations to participate in the implementation committee.	October 2010	MOU; attendance at meetings

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***Building Leadership Support***

**GOAL 1:** Expand the commitment of policymakers and executive branch officials to address sexual violence prevention.

<b>Who/What</b>	<b>will change HOW (by how much)</b>	<b>By When</b>	<b>How will we know</b>
Iowa Dept. of Education	Increase participation in state level SVP activities and promote stronger linkages between schools and community SVP programs.	October 2012	Attendance at state level meetings; Policy statement by Dept.
Iowa Governor's office	Participate in at least one public event per year that promotes a protective factor or reduces a risk factor for sexual violence.	Annually, by October 2013	# and type of events
Sex Offender Research Council	Add at least two recommendations to their annual report to the Legislature on strategies to reduce first-time perpetration of sexual violence.	January 2011	# of strategies included in annual report.
Iowa Legislature	Will increase funding for state sexual violence prevention activities by 15%.	June 2012	Appropriations bill

**GOAL 2:** Integrate sexual violence prevention activities into the youth development framework adopted by the Iowa Collaboration for Youth Development.

<b>Who/What</b>	<b>will change HOW (by how much)</b>	<b>By When</b>	<b>How will we know</b>
IDPH and ICYD	Jointly promote programming that is evidence based, using youth development strategies that also address risk and protective factors for sexual violence.	December 2013	ICYD participation in SVP implementation activities; SVP risk & protective factors linked with other forms of youth risk behaviors