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Director

Terry E. Branstad
Governor

Kim Reynolds
Lt. Governor

Iowa Problem Gambling Treatment and Prevention Program
Prevention Roundtable
October 7, 2016
9:00 AM – 10:30 AM

Notes

On call:

Agency	Staff on Call
ADDS	Jessica
CFR	Shelly
Compass Pointe	Cheryl
EFR	Katie, Susan
Heartland	Lorelle
Jackson	RoxAnn
Prelude	Kirk, Kristin, Audrey, Tyler
PGRS	Jerry
Pathways	Amanda
Prairie Ridge	Amy, Molly and Meagan
SASC	Allison
ISU/Help Line	
UNI	Ki
IDPH	Eric
CADS	Krystle, Haley

Program Updates:

Agency	Update
ADDS/CADS	Speaking weekly and the Juvenile Center and scheduled Residential Presentations as well as the local Jails (3 Counties). Attempting to get back into Mt. Pleasant Prison and talking with local help line. CADS is getting activities planned scheduled.
CFR	MoneySmart, outpatient and residential programs. Mental Health Expo at ISU, as well as another day. Arranging afterschool programs in Boone and Story. Run/Walk Recovery Month activity in Ames and Recovery Month celebration in FD.
Compass Pointe	GrandFalls casino presentations for supervisors (7 sessions – 150 staff); Wellness fair at Casino planned in November. Had “Anonymous People” film shown in Emmetsburg for Recovery Month, partnering with local theatre.
EFR	Stacked Deck Twin Cedars HS (Marion); PG and Financial Literacy and Zion (Dallas); Outreach activities with BOH in Jasper. Wanna Bet in Knoxville; Warren County, partnering with State Patrol on Simpson College. Ran PSA in September for BETS OFF (\$3,000n kind donation for 30 days – Jasper).
Heartland	Financial and PG presentations and local community partners; Parent series in Atlantic on Technology and PG (apps and PG); Presentations at CB alternative school and HS. Financial treatment groups residential and outpatient; good connections with local TV on recent embezzlement story. Using Work Place Tool kit, approaching local businesses. Researching crimes related to PG. Working with Learfield on timing of local radio campaign. Hands across the bridge, over 500 participated.

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Agency	Update
Jackson	Table at Hard Rock (24/7) and staffed during business hours; two casino staff trainings; following week at Wild Rose, staff trainings; Family Education program at River Hills and monthly education sessions at the residential units. Outreach activities (coalition meetings, health fairs). Professional staff training 10/21 (open to all!) runs from 8:45 to Noon (Eric will be talking about IGTP) – CEU's will be offered. More information go to Jackson's website.
Prelude	Work with Altoona Police and Polk County Sheriff regarding Trespass violations, and attend their court dates to share information on PG. Red Ribbon activities planned. Had problem gambling information available at 4 county fairs in July. Staffed a table at the Riverside Casino in August for PGEW. Transitioned staff from Shelby to Audrey in September. Audrey shadowed Shelby and observed other prevention staff for model programs. Programming has started at Tate alternative school in Iowa City and with teen group at UAY in Iowa City. Material development targeting family members about problem gambling: signs, symptoms, referrals, etc. Facilitation of on-going outpatient sessions at our Iowa City treatment facility. participation in coalition meetings in Cedar, Iowa, Johnson and Washington Counties. Host an informational table at the Johnson County Senior center twice a month and attends the Johnson County Elderly Consortium monthly.
PGRS	Southwest Community College fair that did presentation; financial training resulted in referral; local MH session/fair and had a booth. Handing out work place brochures on Gambling in the Work Place tool kit. In Casino for three days, talking with patrons and security staff. Dr. Derevensky is coming to Omaha at Bellevue – 6-hour training (College Gambling – prevention and intervention) – contact Jerry for more information. Looking to do one on Fantasy Sports in February.
Pathways	PG education at IOP and Residential groups, BOH, casino and other local activities, including local primary care.
Prairie Ridge	August – Diamond Jo, played game with staff on their breaks on “ODDS” and very successful. Promoting GA meeting to help build. Assisting finding a more central location. PG spot in local newsletters on how to access services. Planning on being part of Senior Citizen/Law Enforcement health fair. Attended VA awareness event at local YMCA hosted by IowaWorks, talking about BETS OFF and PG. Hidden in Plain Site, adding more methods to beef up/encourage conversations with parents about “gambling paraphernalia”. Reaching out to schools and parents “Hidden in Plain Site.” Meeting with HR person at Diamond Jo, to become involved with new employee orientation.
SASC	Recovery Month – sponsored local free tickets for hockey game, and had booth and did interviews. Outreach activities with helping services in three counties. Working with local rescue mission for men – presentations on PG and addiction.
ISU/Help Line	No Report
UNI	In depth interviews have started, and will continue over the next 6 weeks. Thanks for everyone's flexibility in scheduling. Simulated client calls have started. Still room to schedule more interviews. Will be looking to create mapping of efforts, successes and challenges.

Prevention SFY 2017 Work Plans

- No questions

SFY 2017 Marketing RFP

- ZLR awarded contract
- Initial meeting with ZLR this past week to identify goals
- Send any suggestions/feedback to Eric.

Roundtable Topics/Questions

- **SFY 2016 IGTP reports posted (including update on BRFS)**
- **ISU Clearinghouse/DrugFreeInfo.org/IGTP Materials**
- **Hidden in Plain Site**
 - Staged room to help parents identify paraphernalia (AOD, and PG)
 - For more information, contact Prairie Ridge

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- **Reaching out to Licensed SUD Tx Providers – Update - How is it going?**
 - PGRS – program has put up BETS OFF posters and two recent referrals
 - CP – annual visits with local businesses – stopped by Pizza Ranch HR, gambling in the work place, and the local franchise has adopted.
 - EFR – Jasper County is posting BBGS on their website. Finalizing rubric to measure awareness/readiness for 25 agencies in their SA.
- **Self-Exclusion Info Packet**
 - CP – mentioned as part of supervisor meeting at Grand Falls
 - CFR – don't have casino in our area, could use at local
 - JRC – very helpful as part of trainings with casino, and had at the tables
 - CADS – questions on self-exclusion submission
 - Will discuss Stakeholder meeting in November.
- **Iowa School Counselor's Association Conference (November 6-8, 2016 at Prairie Meadows)**
 - Prelude will be attending.
- **Diversion Work Group**
 - Looking to form work group to create proposal to IDPH to champion for next Legislative session (January 2018), Proposal would be due. Would review current legislation in place in other states (Nevada for one). Would include identifying other champions.
 - EFR – Katie
 - SASC – Allison
 - HFS – Lorelle
 - CFR- Shelly
 - PGRS - Jerry

Updates:

- **School Policy**
 - Amy provided updated.
 - Project is at a standstill to figure out next steps.
 - Lack of awareness. Not convinced that gambling is a priority/need.
 - Katie suggested that maybe we look at regional readiness
 - How do we build the capacity of our communities and raise the level of awareness . . . how to define, assess?
 - Could there be synergy with the Diversion Project and tying schools?
 - No conversations with DOE.
 - Jerry gave example of steroids, and how started with professional activities, then to college athletes, then to high school athletes. Might be worth refocusing at the college level, then working down to the high schools.
 - Kristin (via chat): We could see what the results are from the 2016 Iowa Youth Survey and see if the youth are reporting issues with problem gambling. The results from the surveys could be used to share with school districts if the county has any outliers with youth and gambling. We could even ask school districts to share their information to see if there is an issue with youth & gambling.

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- Prairie Ridge willing to keep working on this.

Topics for next call: Send to Eric by December 30, 2016

Next Calls: January 6, 2017; April 7, 2017; July 7, 2017